

An aerial photograph of the Drivecenter Arena complex in winter. The entire area is covered in snow. A long, low building with a blue roof runs across the middle. To the right, a larger building with a prominent glass facade and a wooden gable roof stands out. A road with a few cars is visible in the foreground. The background shows a line of trees under a clear blue sky.

***WELCOME TO
DRIVECENTER ARENA***

Challenge your limits..

Drivecenter Arena is based on a former military air base at Fällfors near Skellefteå in the northern parts of Sweden.

Experience an unforgettable, challenging and rewarding day at the track. Whether you are a young, novice or experienced driver. We offer endless possibilities for driving off-road, on tarmac and winter road conditions.

The arena consists of 361 hectares of fenced area and is used all year round. Of the total surface, 800,000 square meters is asphalt.

We offer different types of tracks, workshop, restaurant, VIP facilities and accommodation. The stay can always be combined with an event or training course.



About the development..

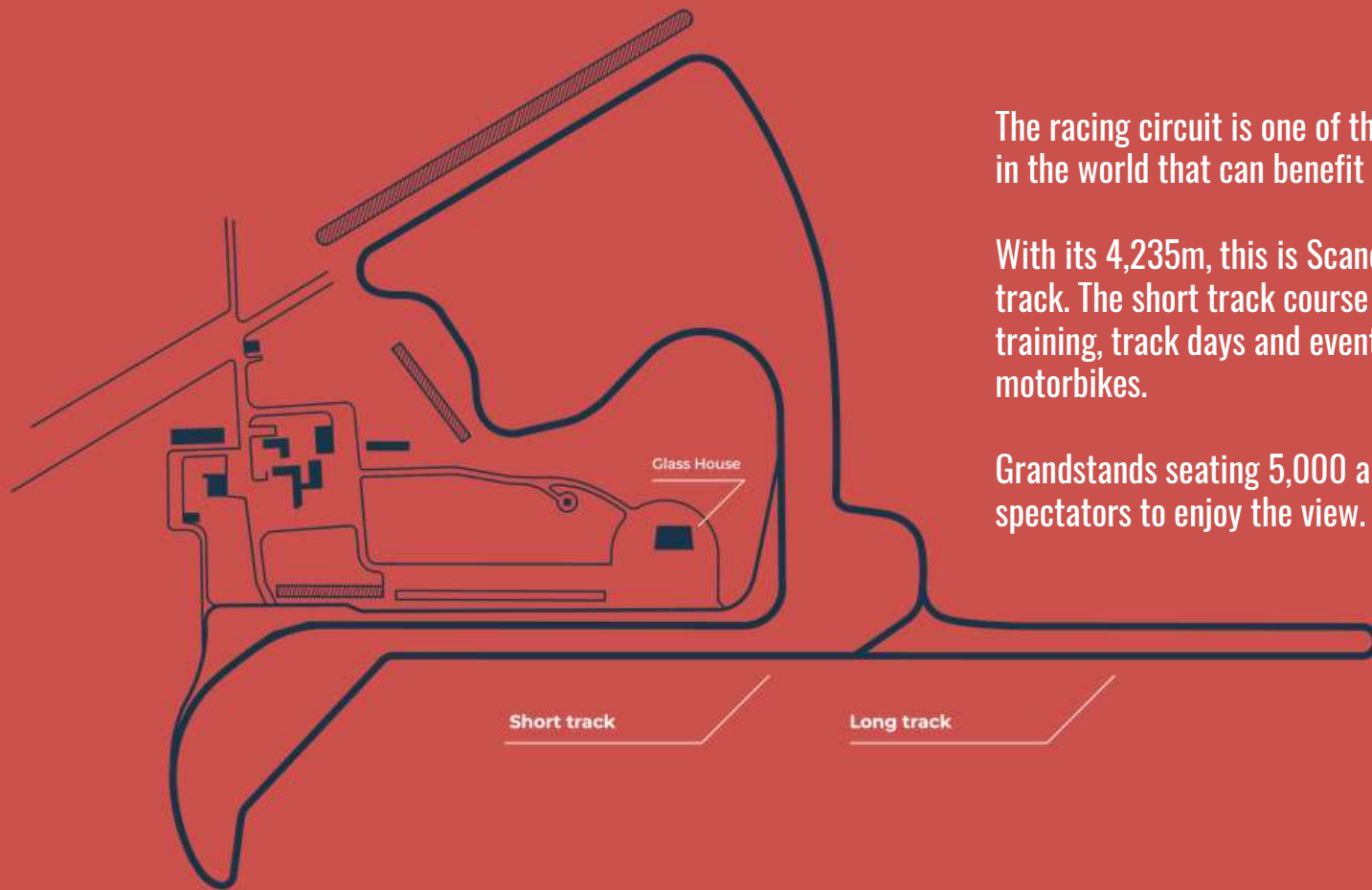
”Drivecenter Arena has since 2010 been an event producer, driving school as well as we have been renting out the facility to different manufacturers and other event producers.

We have had customers as Porsche, Continental Tyre and Skellefteå Kraft E-Mobility who has hired the Arena for customers event.

At this stage it was a very simple but very large arena with a mind-set of nothing is impossible, a mind-set which is still there but today we have a more advanced Arena.

2018/19 we built a 4200 m long race track, 20 pit boxes and grandstands seating over 5000 persons. We also set-up our crown jewellery, “The Glasshouse”.

Since then, we hosted public events as Midnattssolsloppet, STCC (Swedish Touring Car Championship), Porsche Carrera Cup, Drift Master European Championship.



The racing circuit is one of the northernmost tracks in the world that can benefit from the midnight sun.

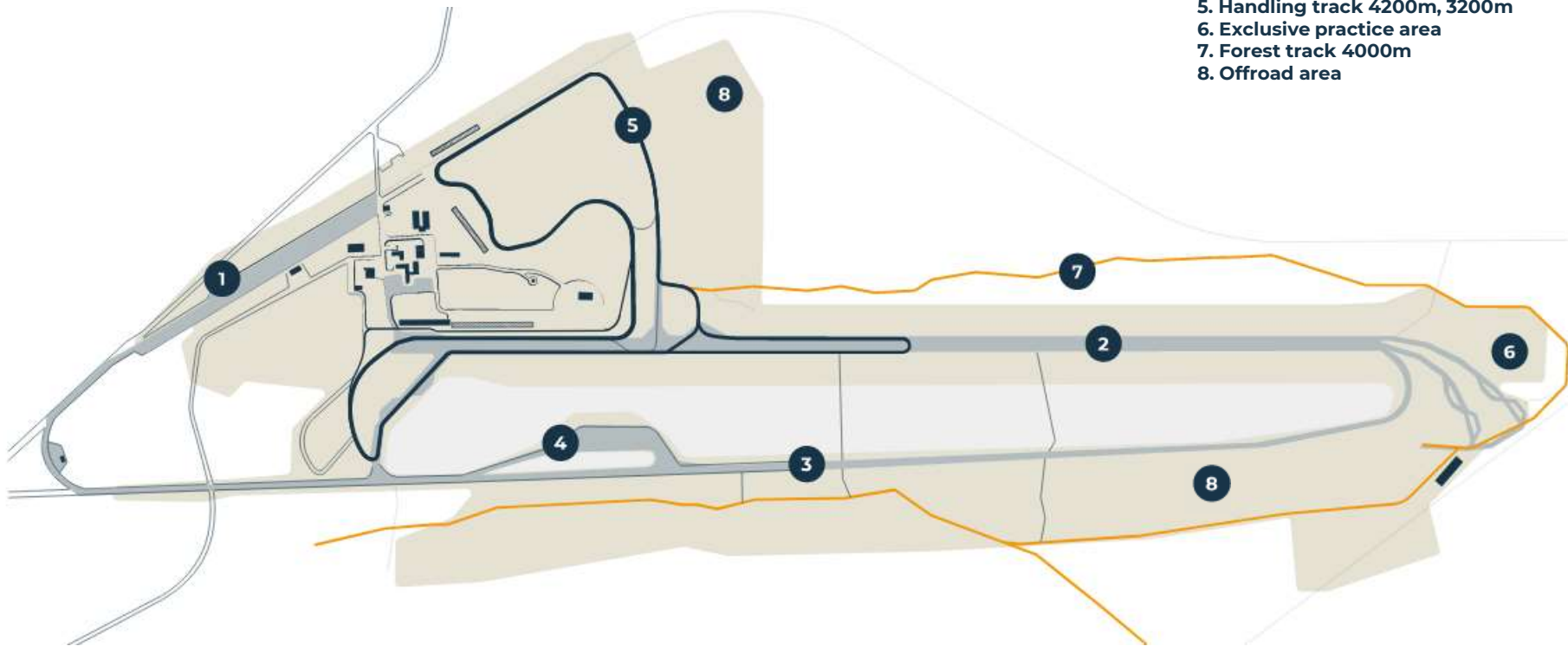
With its 4,235m, this is Scandinavia's longest racing track. The short track course of 3370 m is used for training, track days and events with cars and motorbikes.

Grandstands seating 5,000 are available for spectators to enjoy the view.

TRACKS

Of the 361-hectare area, a full 80 hectares are paved surfaces, which can be used with great flexibility. Thanks to the prevailing conditions, it is possible to carry out realistic tests at full speed without risking safety.

1. Handling track L350 B45
2. Handling track L2200 B35
3. Handling track L1000 B17
4. Hill track L150 B50, 100x50m
5. Handling track 4200m, 3200m
6. Exclusive practice area
7. Forest track 4000m
8. Offroad area



Service makes the difference

- Fast charging with green electricity
- Fuel station with 98 octane and diesel
- Fully equipped workshop with tire workshop
- 20 pit boxes (8 x 8 m)
- Race lounge at the pit lane
- Conference rooms
- Hotel



The Glasshouse were ideas sprouts and grows

Podium in the restaurant – for a car

Restaurant – 250 persons sitting (ground floor).

1 conference room for up to 100 persons.
LED-screen 4,5 x 2,5 m, Boose sound system,
colour light system in the ceiling.
Terasse outside..

1 conference rooms for 50 persons



Fullfilled & satisfied

VIP-catering:

We have a close partnership with Bryggargatan Restaurant. Bryggargatan has an international high quality standard. We also have close partnership with other high-quality restaurant in the area.

Restaurant at the Arena:

We offer a separate restaurant at the Arena where we have the possiblity to offer buffet lunch and buffet dinner.



A good night sleep

Accommodation at the Arena:

There is possibility to stay at Drivecenter Arena, since we have 100 hotel rooms.

VIP-accommodation:

We have a close partnership with boutique hotels with international high quality standard

- The Wood Hotel – located in Skellefteå
- KUST Hotel & Spa – located in Piteå















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