

WELCOME TO DRIVECENTER ARENA

FÄLLFORS SWEDEN

65°6'27"N 20°45'40"E

The venue

Welcome to discover Drivecenter Arena - a destination for thrilling events and memorable experiences.

Located on a former military air base near Skellefteå in northern Sweden, the venue covers 360 hectares, with 800,000 square meters of asphalt.

Drivecenter Arena offers different types of tracks, workshops, restaurants, VIP facilities, and accommodation - all tailored for driving enthusiasts and event hosts alike.

Whether you seek driving adventures or event spaces, Drivecenter Arena is your ideal choice for year-round excitement and hospitality.



Development

Drivecenter Arena has been an event producer and driving school since 2010, renting out the facility to various manufacturers and event producers. We have served customers such as Porsche, Continental Tyre, and Skellefteå Kraft E-Mobility for their customer events.

Initially, the arena was a simple yet large venue with a 'nothing is impossible' mindset, a philosophy that still drives us today, although now we boast a more advanced facility.

In 2018/19, we constructed a 4200-meter-long race track, installed 20 pit boxes, and built grandstands seating over 5000 people, including our prized feature, "The Glasshouse."

Since then, we have successfully hosted public events such as Midnattssolsloppet, STCC (Swedish Touring Car Championship), Porsche Carrera Cup, and the Drift Master European Championship.



4200

Meter-long race track

800,000

Square meters of tarmac

360

THE VENUE COVERS 360 Ha

20

20 pit boxes

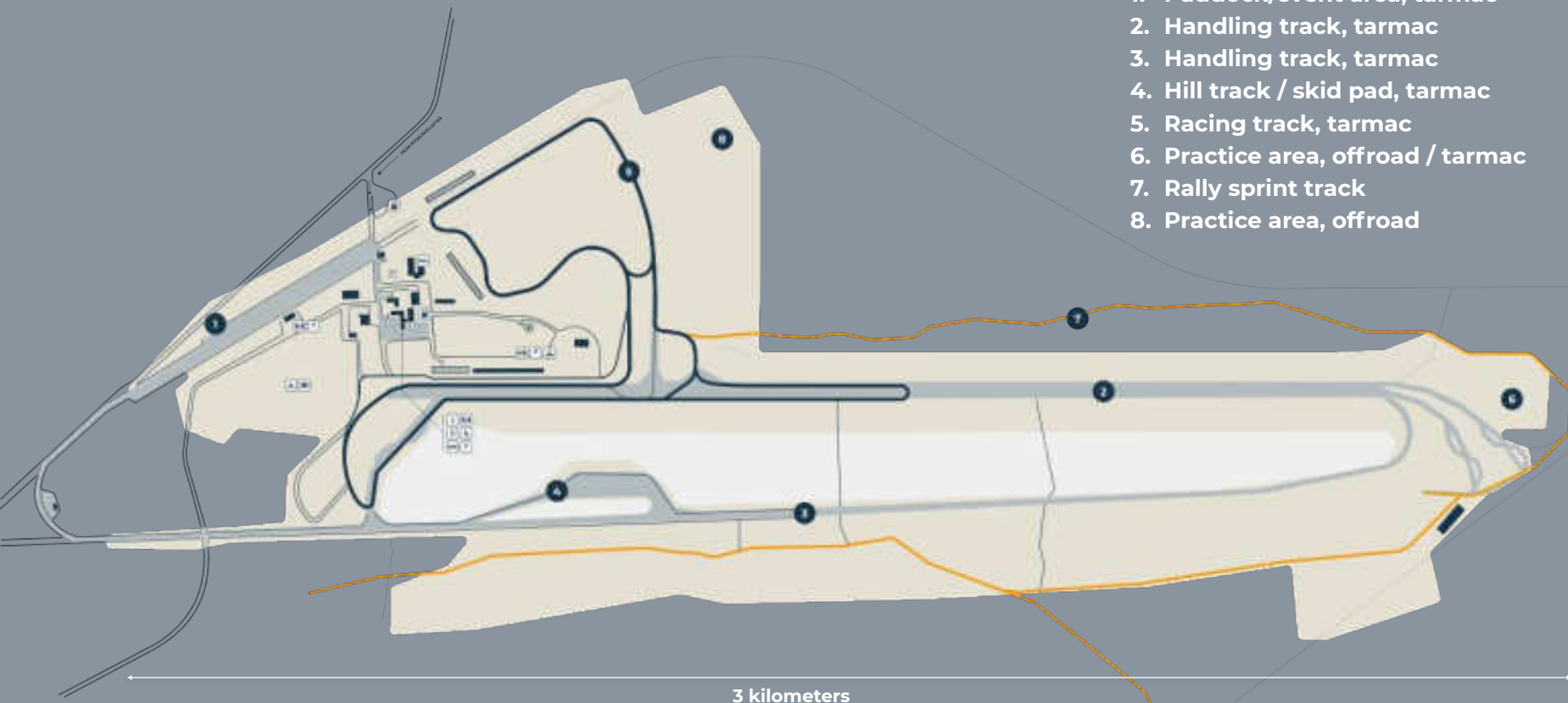
5000

Grandstands seating over 5000 people

PORSCHE

Continental 

 Skellefteå
Kraft



Exiting Driving Opportunities

The arena offers the following driving opportunities

- Racing track - 4.2 km, 3.7 km, 2.5 km, 1.3 km
- On-road driving - 80 hectares of paved surfaces for versatile use
- Endless possibilities for off-road – 360 hectare fenced area.
- Skid pad with a water sprinkler system
- Realistic speed tests

Experience Scandinavia's longest racing track firsthand!



Perfectly located at the top of the globe

Close proximity to major airports and local attractions:

Skellefteå Airport: 1 hour 5 minutes

Luleå Airport: 1 hour 20 minutes

Arvidsjaur Airport: 1 hour 30 minutes

Piteå Kust Hotel & Spa: 49 minutes

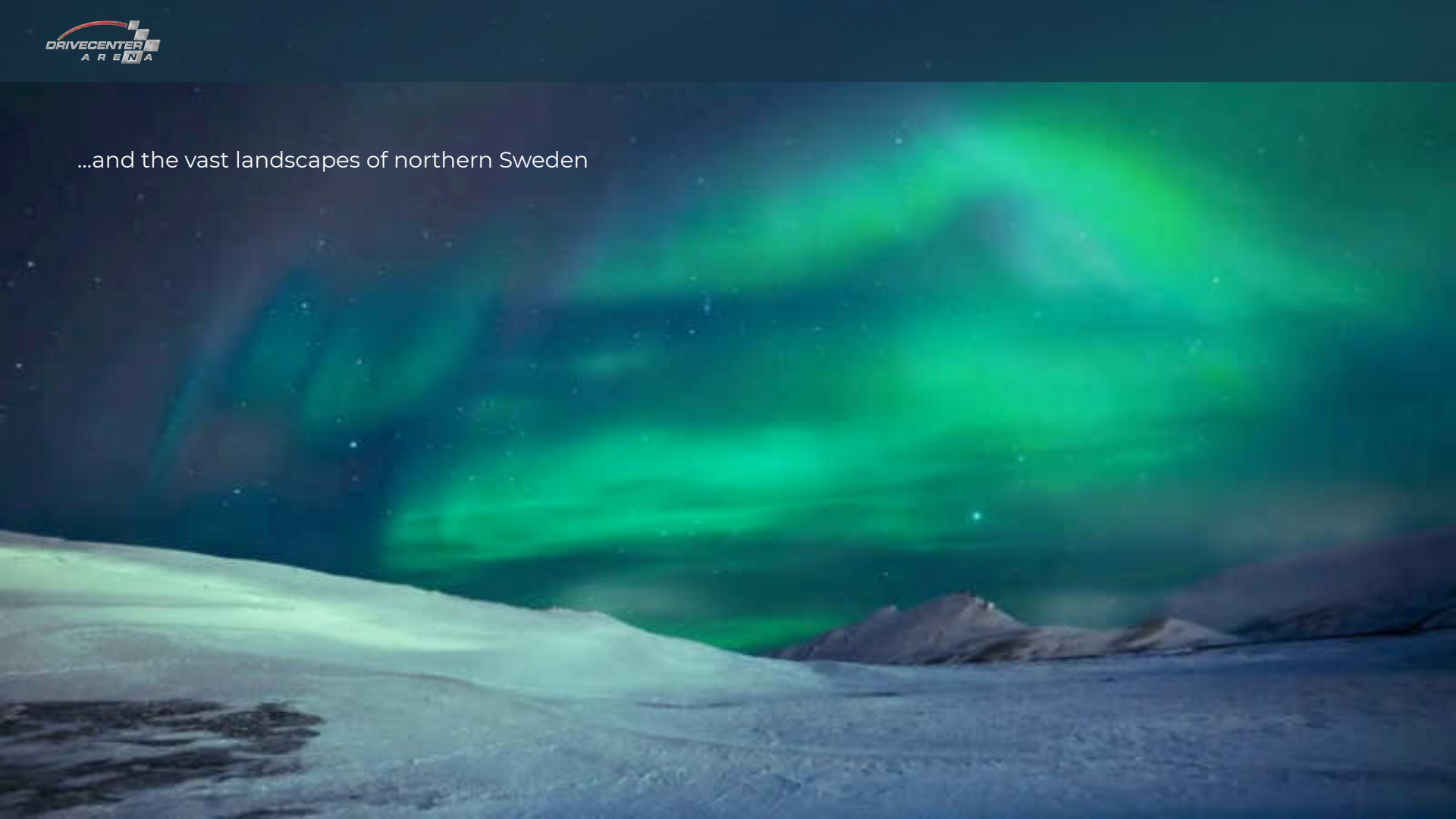
Skellefteå city: 47 minutes

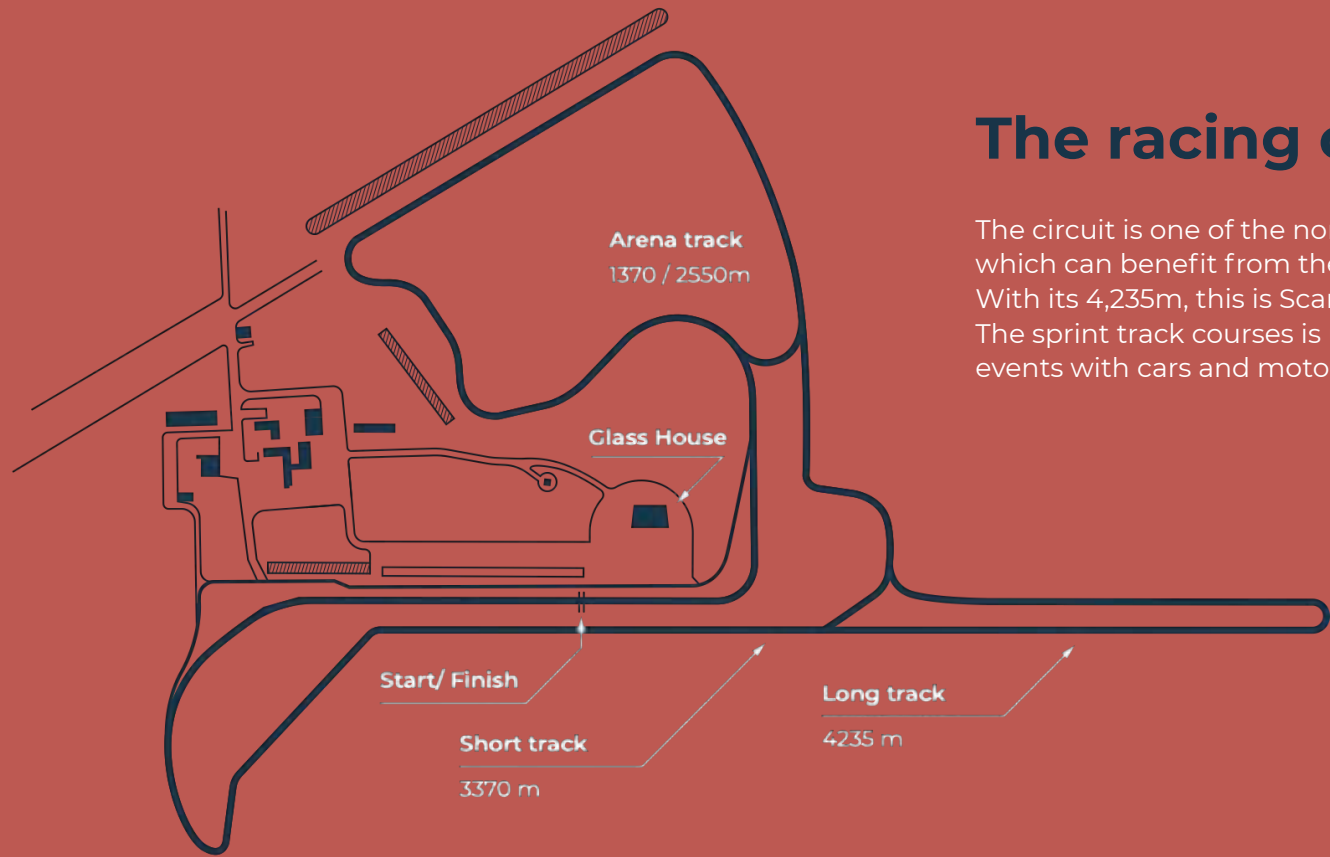




Experience the midnight sun...

...and the vast landscapes of northern Sweden





The racing circuit

The circuit is one of the northernmost tracks in the world, which can benefit from the midnight sun. With its 4,235m, this is Scandinavia's longest racing track. The sprint track courses is used for training, track days, and events with cars and motorbikes.

Track support

- Ambulance and medical
- Safety
- Rescue team
- Track marshals
- Light signaling systems for safety operations
- Race control cameras for supervision
- Media platforms



The Glass House

- where ideas blossom

Restaurant podium designed for showcasing cars.
Ground floor accommodates up to 250 guests.

Modern conference rooms equipped with advanced AV facilities,
including a 4.5 x 2.5 m LED screen, Bose sound system, and color
light system in the ceiling, accommodating up to 100 persons.

Outdoor terrace offering scenic views of the track.

Additional conference room available for 50 persons.





Fulfilled and satisfied

VIP-catering:

We have a close partnership with Bryggargatan Restaurant. Bryggargatan has an international high quality standard. We also have close partnership with other high-quality restaurant in the area.

Restaurant at the Arena

We offer a separate restaurant at the Arena where we have the possibility to offer buffet lunch and buffet dinner. Race bar with live music performances.

Comfortable accommodation

Accommodation at the arena

96 hotel room available at Drivecenter Arena.

VIP-accommodation:

VIP options in boutique hotels with international high quality standard

- The Wood Hotel – located in Skellefteå
- KUST Hotel & Spa – located in Piteå



Facilities and services

- Fully equipped workshop with tire services.
- Fuel station offering 98 octane and diesel.
- Fast charging with green electricity .
- 20 pit boxes (8 x 8 meters) with 16A power outlets.
- Fiber connectivity throughout the facility with outlets around the track.
- Well-equipped machinery and vehicle rental services.
- Lounge, conference rooms & VIP facilities for luxury experiences.
- Race bar featuring live performances.
- On-site hotel accommodations (96 hotel rooms).
- On-site restaurant with licensing.

Other features

- Parking space outside (7 hectares)
- Camping area (37.000 m2)
- 2 hectares of depot area with power (1000kV)
- Grandstand, 5000 seatings
- Playground area for children
- Medical center
- Food court area
- WC (62) / Showers (39)
- Disabled seating area
- Several entry points
- Driving experiences
- Racing cars for rental (Clio Cup, Legend)
- Teambuilding activities

Technical overview

Internet Connection:

Fiber 100 Mbps, with upgrade option to 1 Gbps.

Rental options available for dedicated 1 Gbps connection.

On-Site Connections:

Well-developed fiber network with 14 connection points.

LC fiber connectors at all connection points.

TP connections at selected points with VLAN control.

30 permanently installed wireless access points (expandable with temporary units).

Open guest Wi-Fi and secured Wi-Fi for organizers.

Camera System:

8 strategically placed cameras on the track.

Cameras displayed on two tower screens, each showing 4 1080p cameras in track order.

For additional connections or solutions, please contact us.

Referrals

Drift Masters European Championship 2022, 2023

Midnattssolsloppet (STCC) 2019, 2021, 2022

Nordic Time Attack SM 2022

Porsche Carrera Cup Scandinavia 2019, 2021, 2022, 2023



Welcome!



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